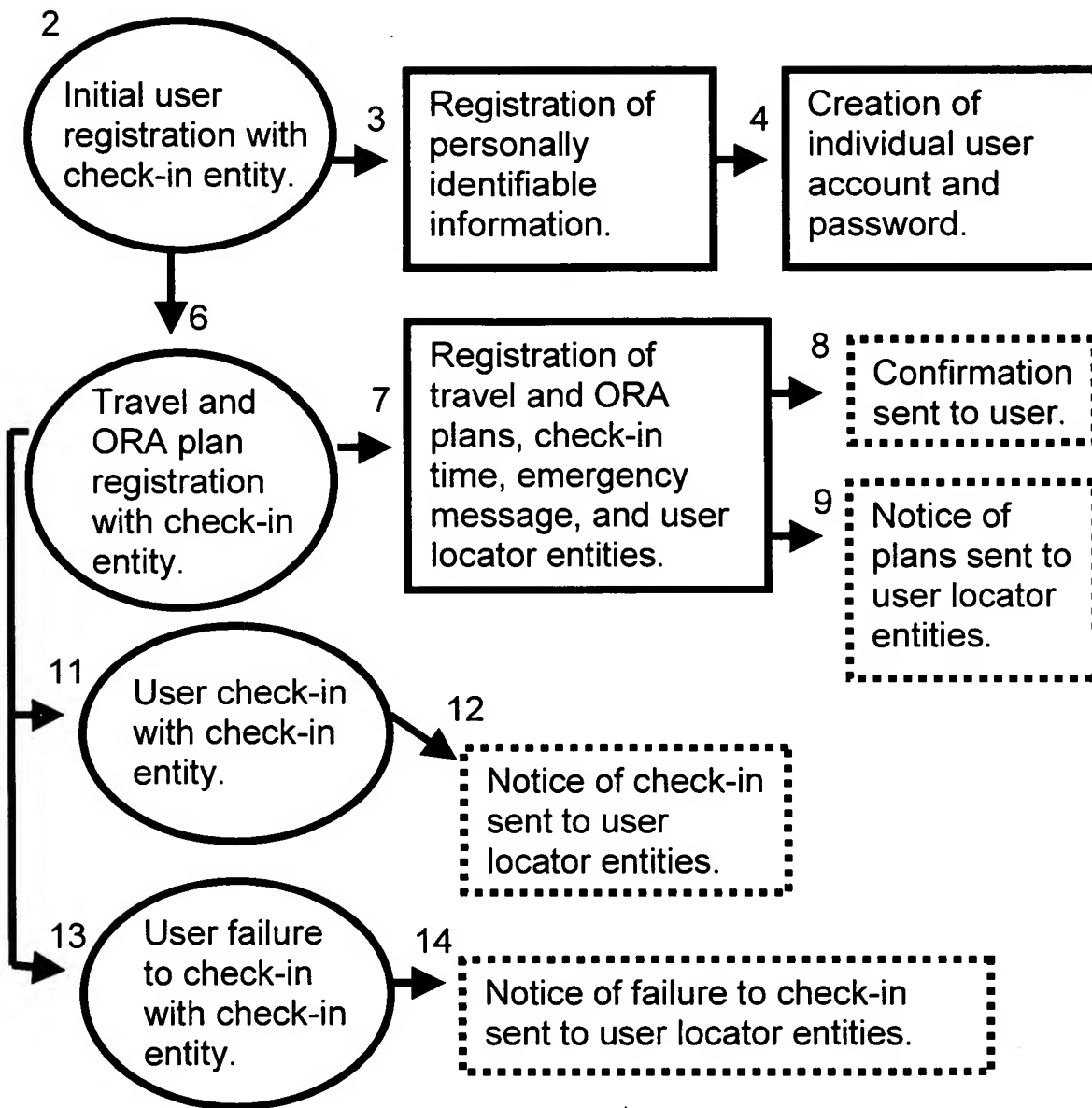


FIG. 1



LEGEND:

ORA = Outdoor  
Recreation Activity



= USER ACTIONS

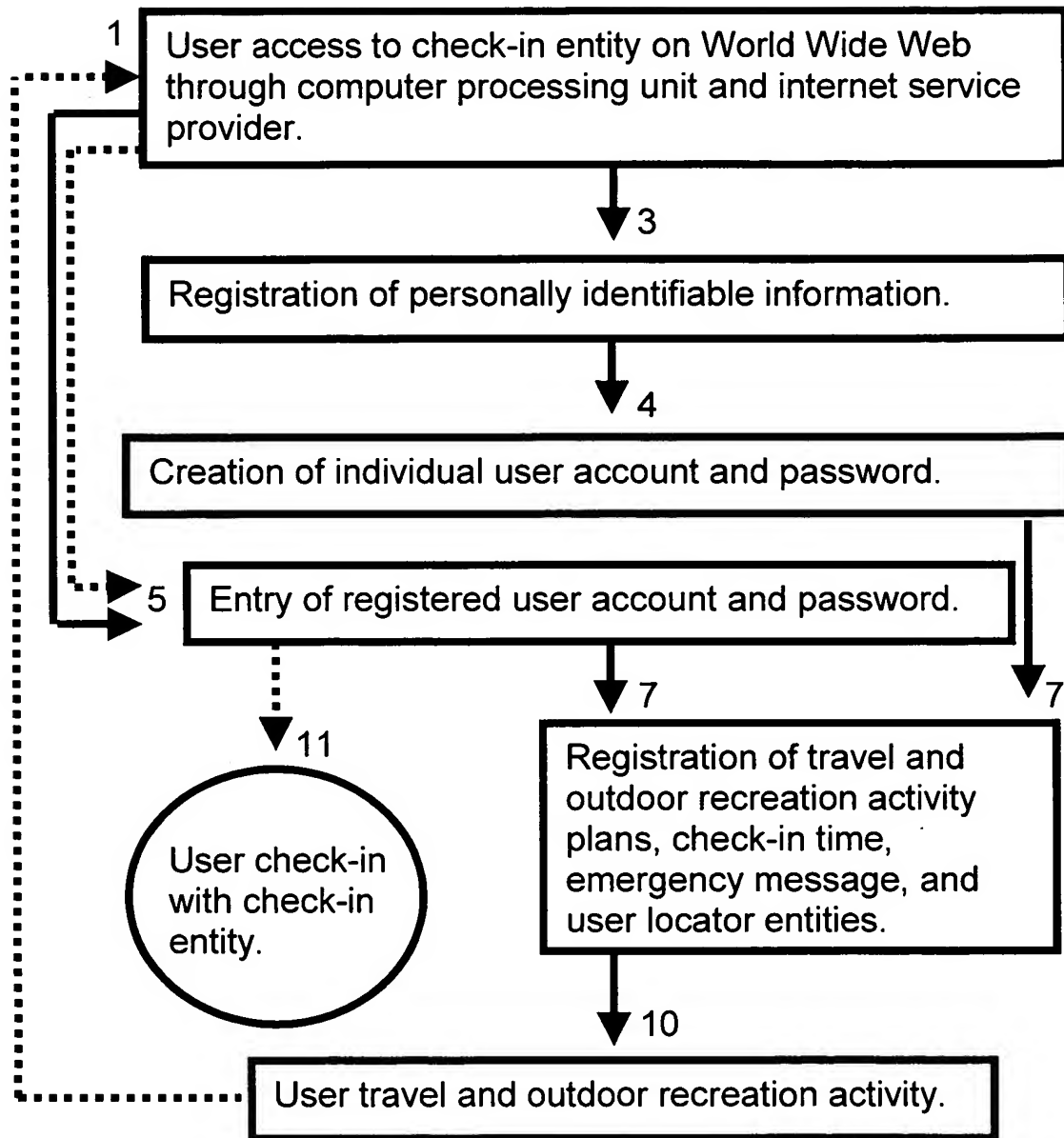


= USER ACTIONS



= CHECK-IN ENTITY  
ACTIONS

FIG. 2



LEGEND:



= Before travel and outdoor recreation activity



= After travel and outdoor recreation activity